Power to Change
Fifth Data Visualisation

Characteristics of Community Businesses
Grantees and Applicants

Bright Ideas
Trade Up
Community Business Fund

30-Mar-2021
Mahdy Alraie, Annabel Litchfield

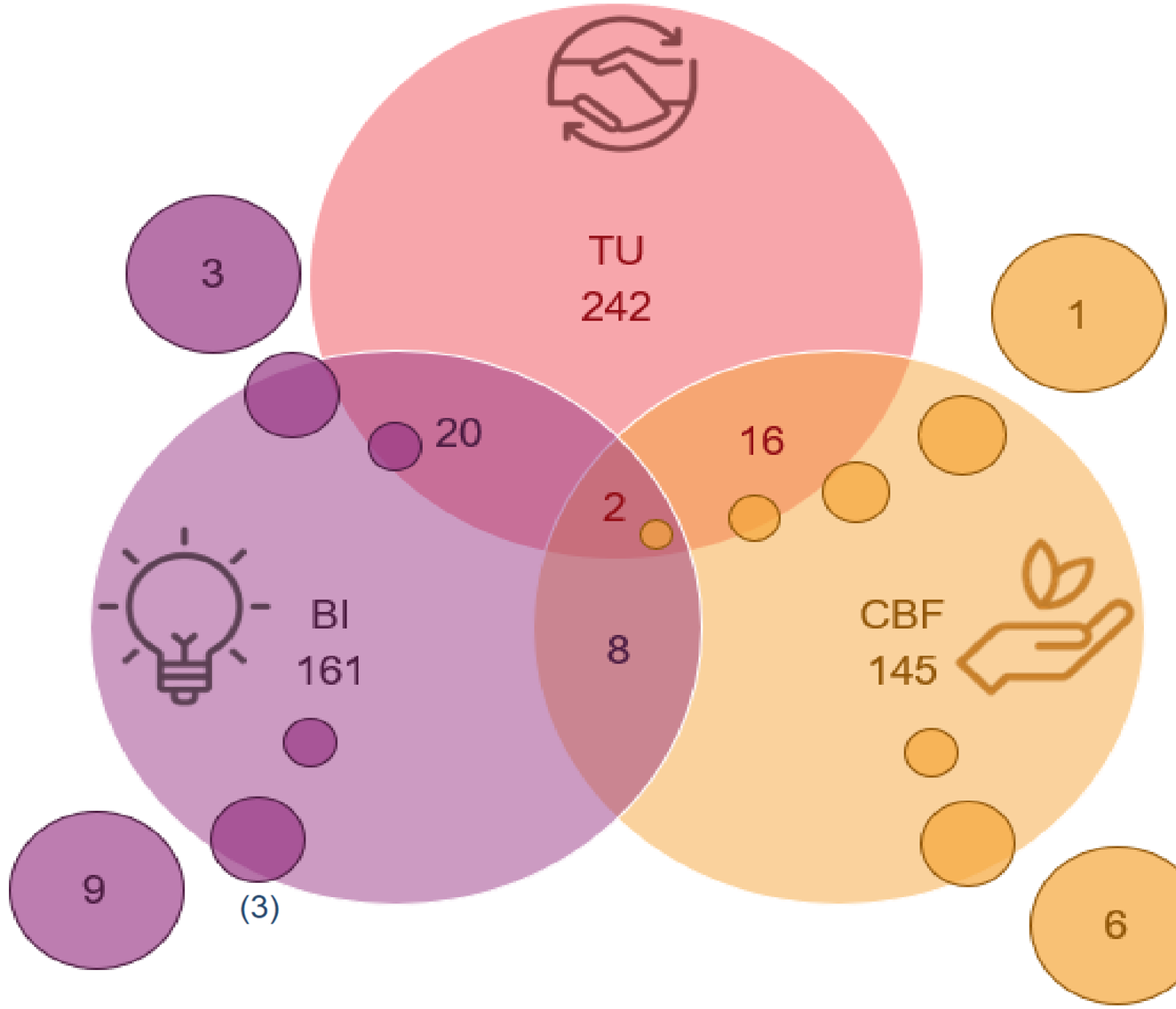
RENAISI

Contents Table

1.1 Number of Bright Ideas (BI), Trade Up (TU), and Community Business Fund (CBF) unique grantees

Unique grantees across BI, TU, and CBF (1)	**594**
Number of BI, TU, and CBF grants (2)	**661**

Organisations that received funding from only one programme	548
BI only	161
of whom, orgs received BI funding twice	9
TU only	242
CBF only	145
of whom, orgs received CBF funding twice	6
Organisations that received funding from two programmes	44
BI and TU only	20
of whom, orgs received BI funding twice	3
BI then TU	9
TU then BI	5
Same year	6
BI and CBF only	8
BI then CBF	8
CBF then BI	0
Same year	0
TU and CBF only	16
TU then CBF	5
CBF then TU	9
Same year	2
Organisations that received funding from the three programmes	2
of whom, orgs received CBF twice	1
CBF then TU then BI	1
BI then CBF then TU	1



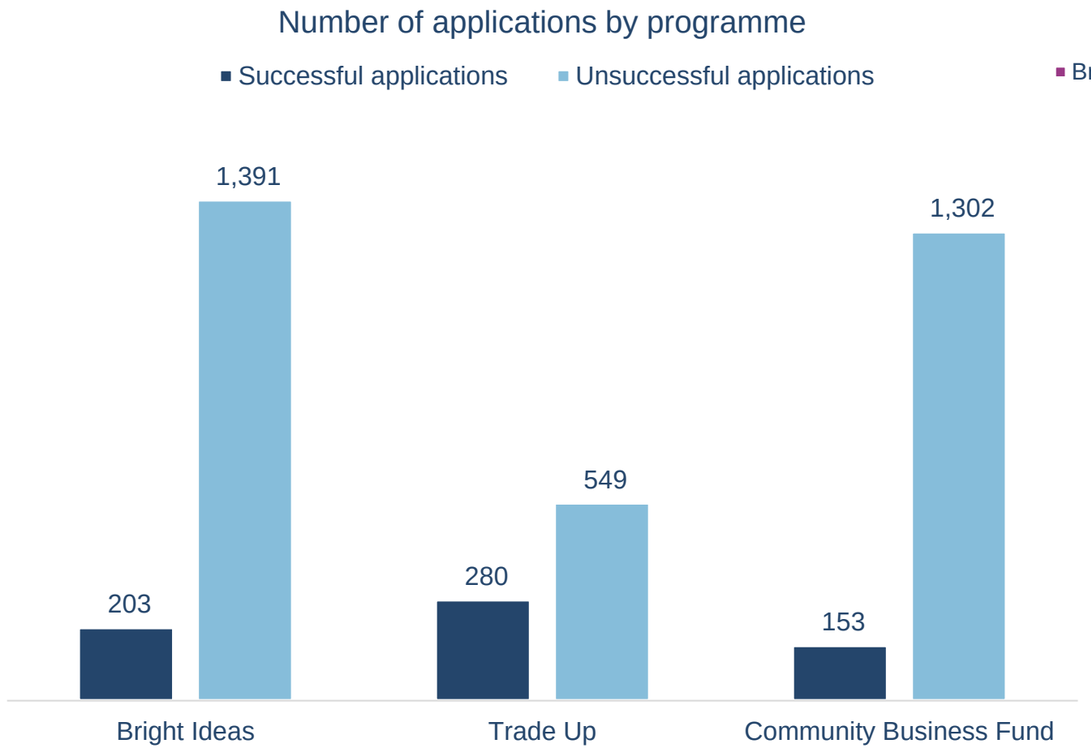
(1) Unique grantees were identified by combining grantees data of the three programmes, and comparing name of organisation, postcode, company or charity numbers. This is the only page in this document refers to unique organisation across the three programmes, the rest of the documents all figures were calculated by programme i.e. unique organisations identified within each programme dataset which may cause duplicates when adding up the three programmes numbers

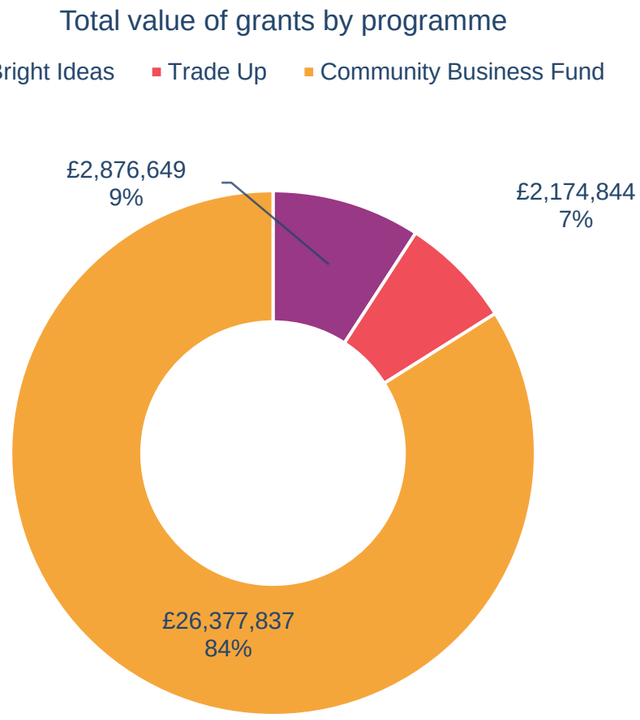
(2) This includes organisation that received grants from more than one programme, or received more than one grant from the same programme

(3) The small circles in the diagram mean "of" for example: of the 161 organisations that received BI funding only, 9 received this funding twice

1.2 Number of BI, TU, and CBF applications and applicants

	Bright Ideas	Trade Up	Community Business Fund
Unique applicants(1)	1,474	829	1,429
Successful unique applicants (grantees) (2)	191	280	171
Unsuccessful unique applicants (3)	1,283	549	1,258
Applications (4)	1,594	829	1,455
Successful applications	203	280	153
Unsuccessful applications	1,391	549	1,302
Ratio of successful applications	13%	34%	11%
Value of grants (5)	£2,876,649	£2,174,844	£26,377,837



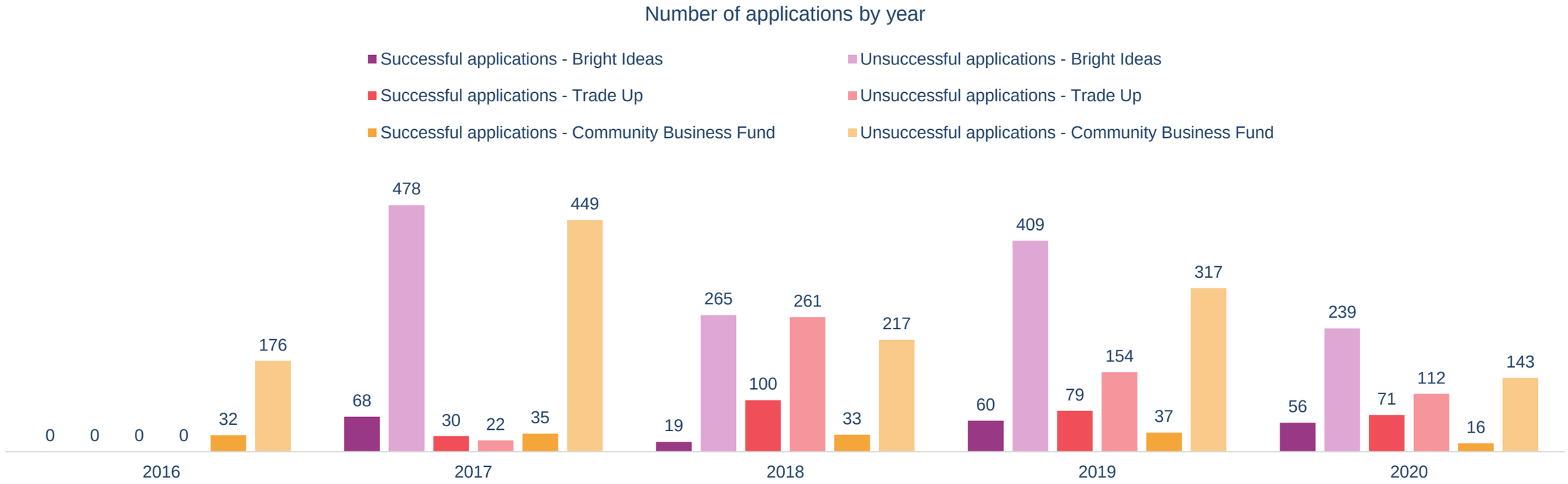


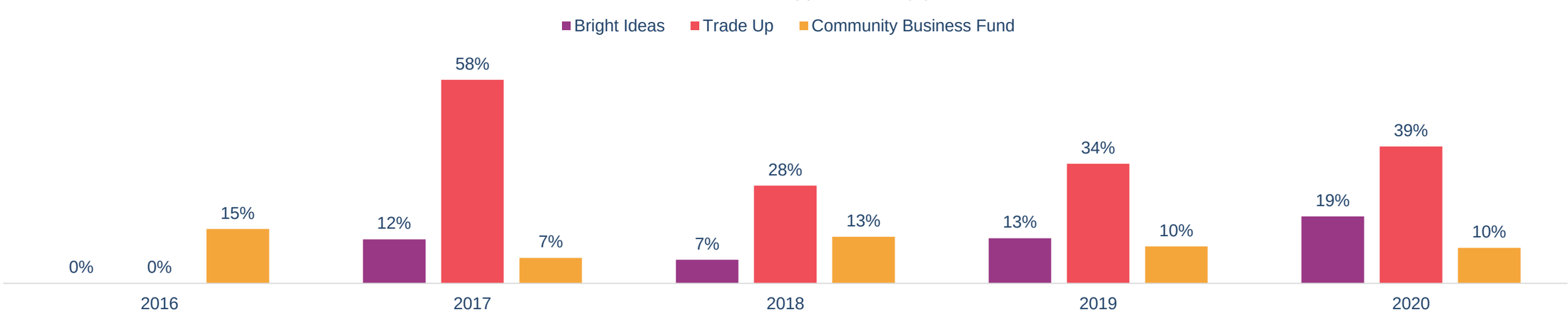
(1) Unique applicants were identified by combining all rounds application data, and comparing name of organisation, postcode, company or charity numbers. (2) When an organisation did not succeed in its first application and then got awarded in another application, then only one successful application was counted (3) i.e. unsuccessful application count does not take into account the first unsuccessful applications for a given grantee.

(4) Applications counts every completed application made by any organisation i.e. may count more than one application for organisation as many times as that applicant applied

(5) There are 50 BI grants where value of grant was not available, and replaced with £15,000 the median of BI grants. Total TU Value of grants may increase in the future as this estimate was based on payments made to date

1.3 Number of BI, TU, and CBF applications and applicants by year (1)



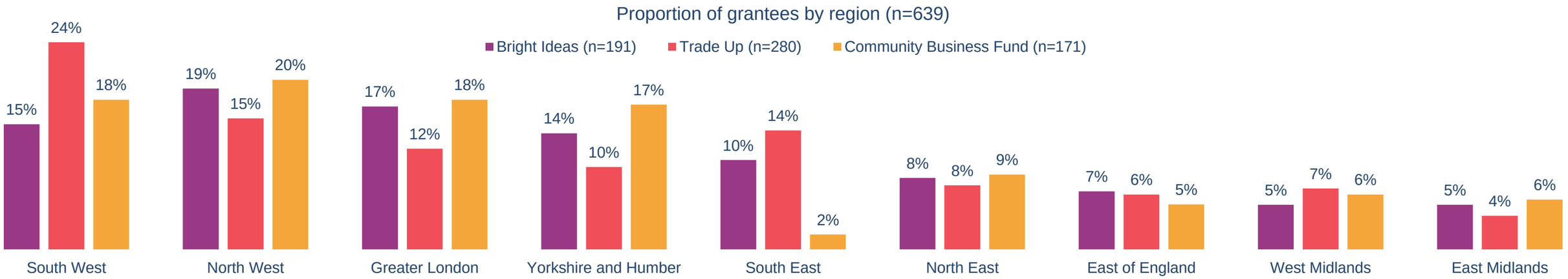


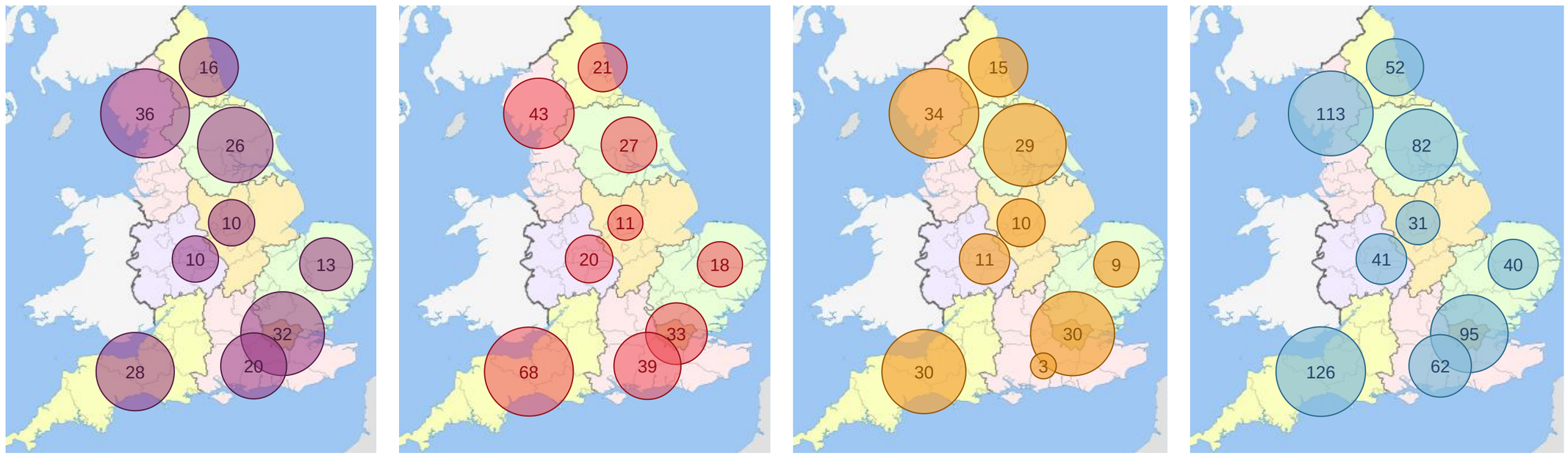
Year	Successful applications				Unsuccessful applications				Ratio of successful applications				Value of grants			
	BI	TU	CBF	Total (2)	BI	TU	CBF	Total (2)	BI	TU	CBF	Total	BI	TU	CBF	Total
2016	N/A	N/A	32	32	N/A	N/A	176	176	N/A	N/A	15%	15%	N/A	N/A	£5,912,759	£5,912,759
2017	68	30	35	133	478	22	449	949	12%	58%	7%	12%	£992,450	£298,000	£6,727,145	£8,017,595
2018	19	100	33	152	265	261	217	743	7%	28%	13%	17%	£267,500	£894,488	£6,687,905	£7,849,893
2019	60	79	37	176	409	154	317	880	13%	34%	10%	17%	£866,200	£521,169	£7,050,028	£8,437,397
2020	56	71	16	143	239	112	143	494	19%	39%	10%	22%	£750,499	£461,187	£2,526,157	£3,737,843
Total	203	280	153	636	1391	549	1302	3242	13%	34%	11%	16%	£2,876,649	£2,174,844	£26,377,837	£31,429,330

(1) Data is based on year when grant was awarded or could be awarded i.e. may not be the same year of application

(2) Figures were calculated by programme i.e. duplicates may occur when a grantee gets funding from more than one programme or applied to more than one programme.

2.1. Grantees by region

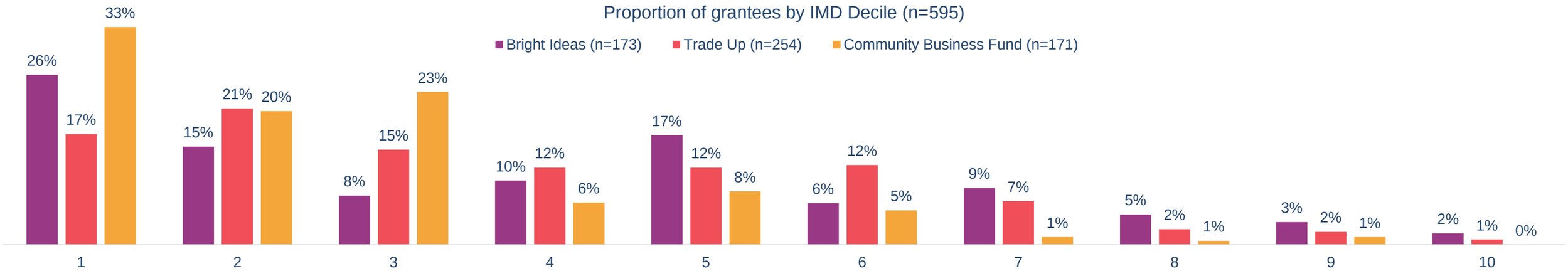


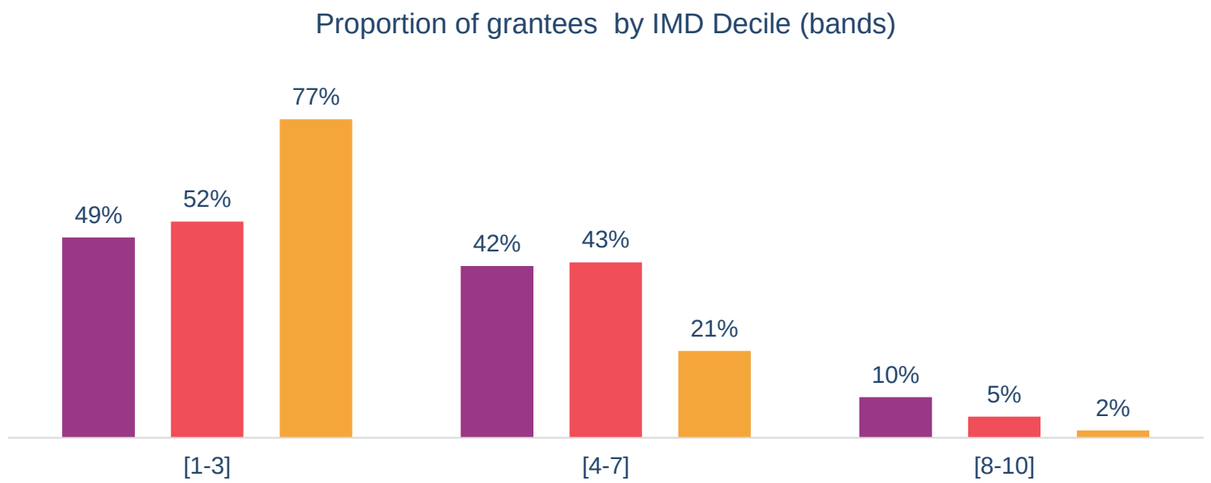


Grantees by region	Count				Percentage			
	BI	TU	CBF	Total (1)	BI	TU	CBF	Total
South West	28	68	30	126	15%	24%	18%	20%
North West	36	43	34	113	19%	15%	20%	18%
Greater London	32	33	30	95	17%	12%	18%	15%
Yorkshire and Humber	26	27	29	82	14%	10%	17%	13%
South East	20	39	3	62	10%	14%	2%	10%
North East	16	21	15	52	8%	8%	9%	8%
East of England	13	18	9	40	7%	6%	5%	6%
West Midlands	10	20	11	41	5%	7%	6%	6%
East Midlands	10	11	10	31	5%	4%	6%	5%

(1) Figures were calculated by programme i.e. duplicates may occur when a grantee gets funding from more than one programme.

2.2. Grantees by Index of Multiple Deprivation 2019 (IMD) decile (1)

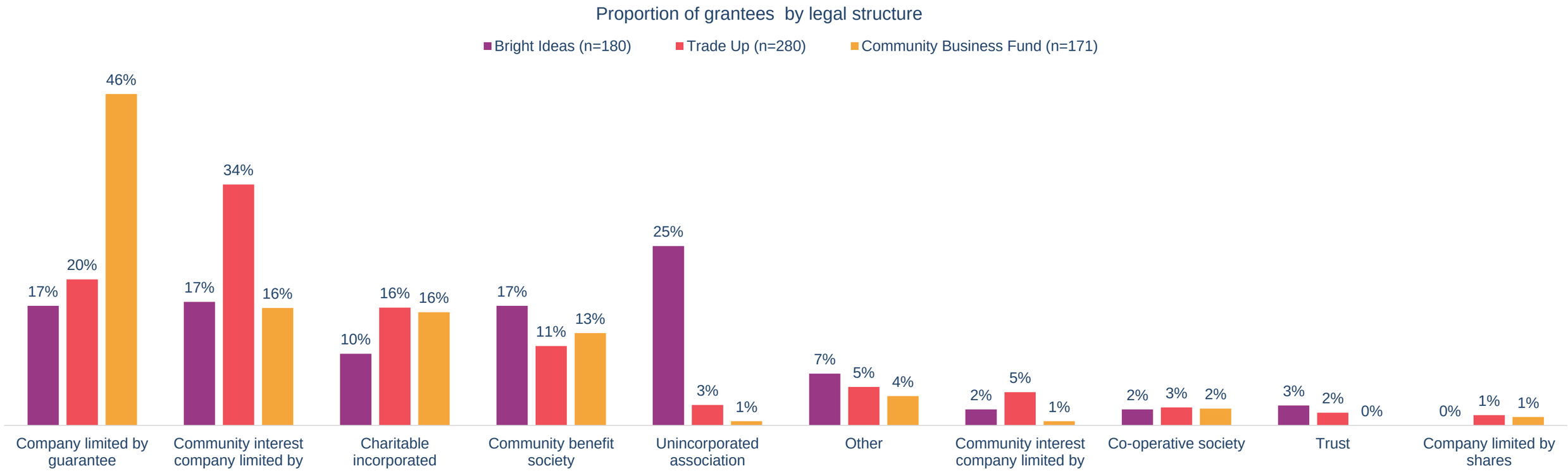




Grantees by IMD	Count				Percentage			
	BI	TU	CBF	Total (2)	BI	TU	CBF	Total
1	45	43	57	145	26%	17%	33%	24%
2	26	53	35	114	15%	21%	20%	19%
3	13	37	40	90	8%	15%	23%	15%
4	17	30	11	58	10%	12%	6%	10%
5	29	30	14	73	17%	12%	8%	12%
6	11	31	9	51	6%	12%	5%	9%
7	15	17	2	34	9%	7%	1%	6%
8	8	6	1	15	5%	2%	1%	3%
9	6	5	2	13	3%	2%	1%	2%
10	3	2	0	5	2%	1%	0%	1%
Missing values (excluded from percentage)	18	26	0	44				

(1) IMD deciles were calculated by matching available postcodes of grantees with English deprivation data. Rounded averages were used when a grantee provided more than one postcode.
(2) Figures were calculated by programme i.e. duplicates may occur when a grantee gets funding from more than one programme.

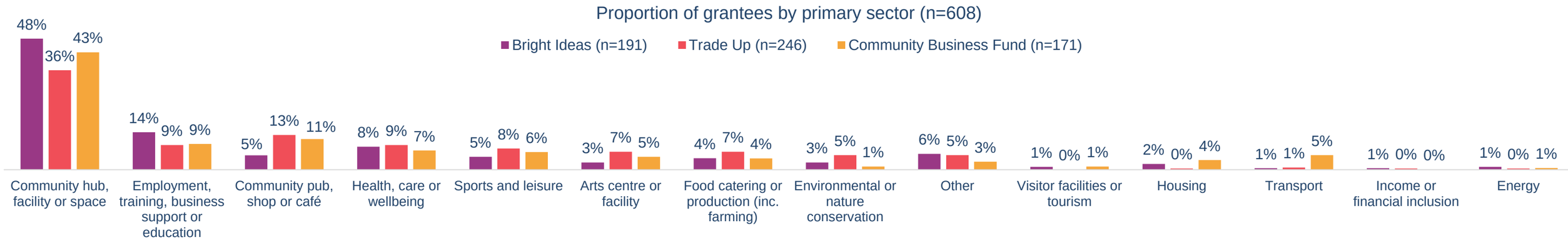
2.3. Grantees by legal structure

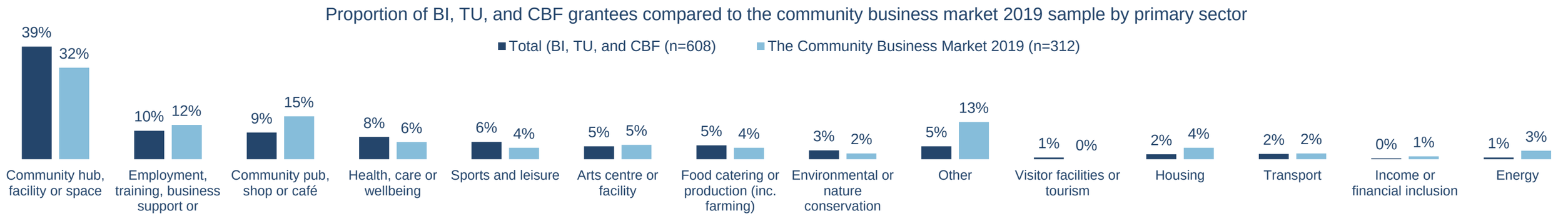


Grantees by legal structure	Count				Percentage			
	BI	TU	CBF	Total (1)	BI	TU	CBF	Total
Company limited by guarantee	30	57	79	166	17%	20%	46%	26%
Community interest company limited by guarantee	31	94	28	153	17%	34%	16%	24%
Charitable incorporated organisation	18	46	27	91	10%	16%	16%	14%
Community benefit society	30	31	22	83	17%	11%	13%	13%
Unincorporated association	45	8	1	54	25%	3%	1%	9%
Other	13	15	7	35	7%	5%	4%	6%
Community interest company limited by shares	4	13	1	18	2%	5%	1%	3%
Co-operative society	4	7	4	15	2%	3%	2%	2%
Trust	5	5	0	10	3%	2%	0%	2%
Company limited by shares	0	4	2	6	0%	1%	1%	1%
Missing values (excluded from percentage)	11	0	0	11				

(1) Figures were calculated by programme i.e. duplicates may occur when a grantee gets funding from more than one programme.

2.4. Grantees by primary sector





Grantees by primary sector	Count				Percentage				
	BI (1)	TU	CBF	Total (2)	BI (1)	TU	CBF	Total (1)	The community business market 2019 (3)
Community hub, facility or space	91	89	73	253	48%	36%	43%	39%	32%
Employment, training, business support or education	26	22	16	64	14%	9%	9%	10%	12%
Community pub, shop or café	10	31	19	60	5%	13%	11%	9%	15%
Health, care or wellbeing	16	22	12	50	8%	9%	7%	8%	6%
Sports and leisure	9	19	11	39	5%	8%	6%	6%	4%
Arts centre or facility	5	16	8	29	3%	7%	5%	5%	5%
Food catering or production (inc. farming)	8	16	7	31	4%	7%	4%	5%	4%
Environmental or nature conservation	5	13	2	20	3%	5%	1%	3%	2%
Other	11	13	5	29	6%	5%	3%	5%	13%
Visitor facilities or tourism	2	0	2	4	1%	0%	1%	1%	0%
Housing	4	1	6	11	2%	0%	4%	2%	4%
Transport	1	2	9	12	1%	1%	5%	2%	2%
Income or financial inclusion	1	1	0	2	1%	0%	0%	0%	1%
Energy	2	1	1	4	1%	0%	1%	1%	3%
Missing values (excluded from percentage)	0	34	0						

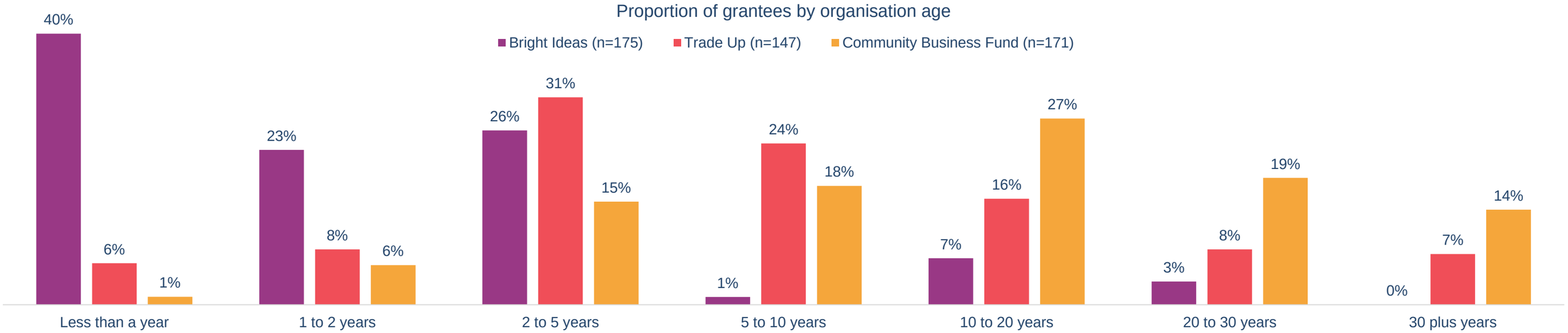
(1) BI sector data in rounds 1, 2, 3, and 4 (106 grantees) were collected by a multiple choice question, and in rounds 5, 6, and 7 (85 grantees) primary sector was distinct as one option. Therefore, an estimated primary sector was generated to BI rounds 1,2,3, and 4 by picking one of the sectors chosen by BI applicants based on sector frequency when taking into account all sectors chosen by all applicants in rounds 1, 2, 3, and 4. For instance, if an organisation selected 'community hub, facility or space' as sector, and also selected 'sports and leisure' then the generated sector will be 'community hub facility or space' as this sector occurs more than 'sports and leisure' when looking at all selected sectors in rounds 1, 2, 3, and 4.

(2) Figures were calculated by programme i.e. duplicates may occur when a grantee gets funding from more than one programme.

(3) The community business market 2019 column may not add up to 100 due to rounding

(4) The Community Business Market in 2019, Research Institute Report No. 24, Power to Change (December 2019)

2.5. Grantees by organisation age as of when application was submitted



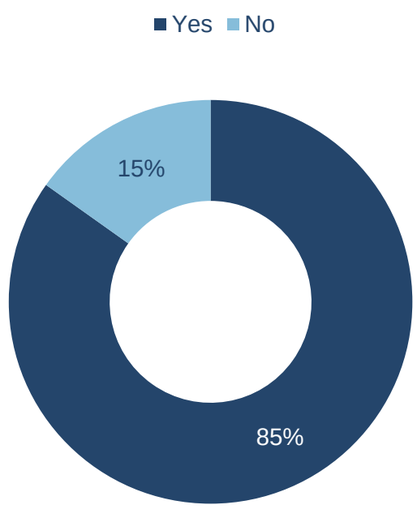
Grantees by organisation age	Count				Percentage			
	BI	TU (1)	CBF	Total (2)	BI	TU	CBF	Total
Less than a year	70	9	2	81	40%	6%	1%	16%
1 to 2 years	40	12	10	62	23%	8%	6%	13%
2 to 5 years	45	45	26	116	26%	31%	15%	24%
5 to 10 years	2	35	30	67	1%	24%	18%	14%
10 to 20 years	12	23	47	82	7%	16%	27%	17%
20 to 30 years	6	12	32	50	3%	8%	19%	10%
30 plus years	0	11	24	35	0%	7%	14%	7%
Missing values (excluded from percentage)	16	133	0	149				

(1) TU data only includes round 3 and round 4. equivalent data for rounds 1 and 2 is not available.

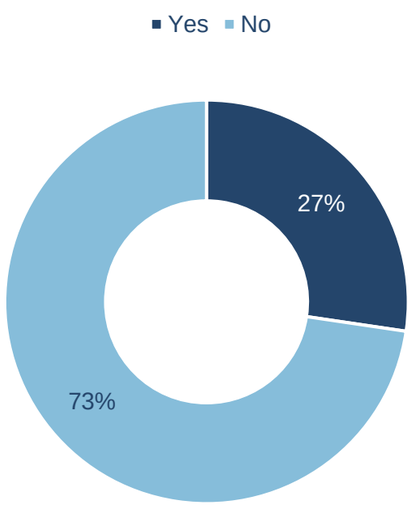
(2) Figures were calculated by programme i.e. duplicates may occur when a grantee gets funding from more than one programme.

2.6. Grantees by asset ownership (1)

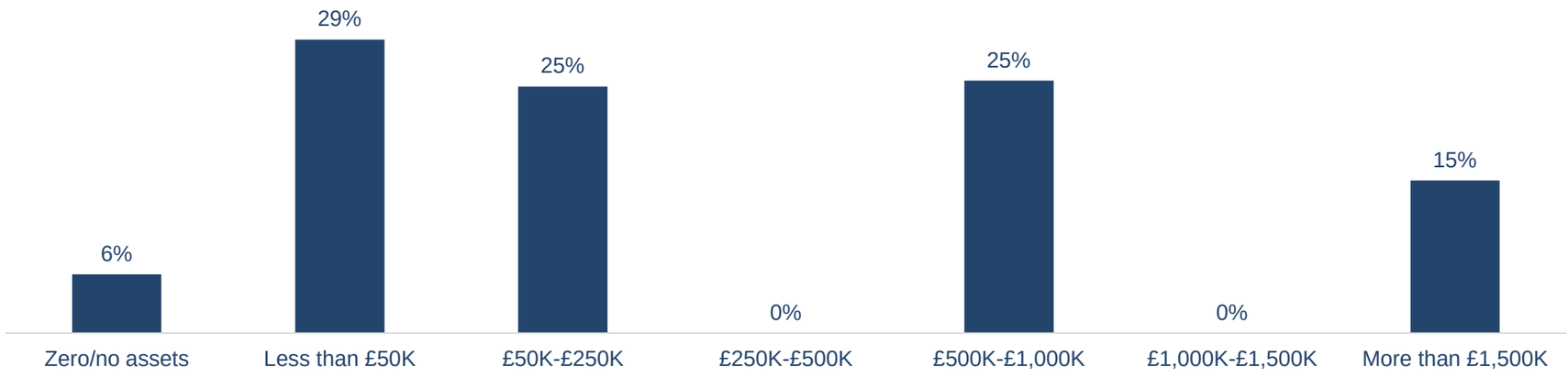
Proportion of BI grantees whose idea involves assets (n=178)



Proportion of TU grantees that own an asset such as land or a building (n=150) (2)



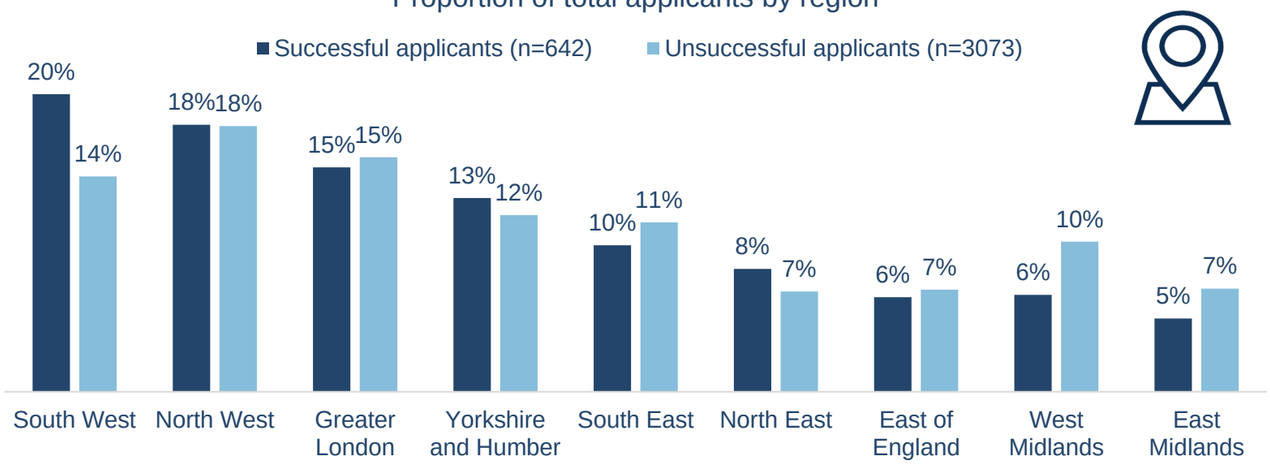
Proportion of CBF grantees by asset value (n=171)

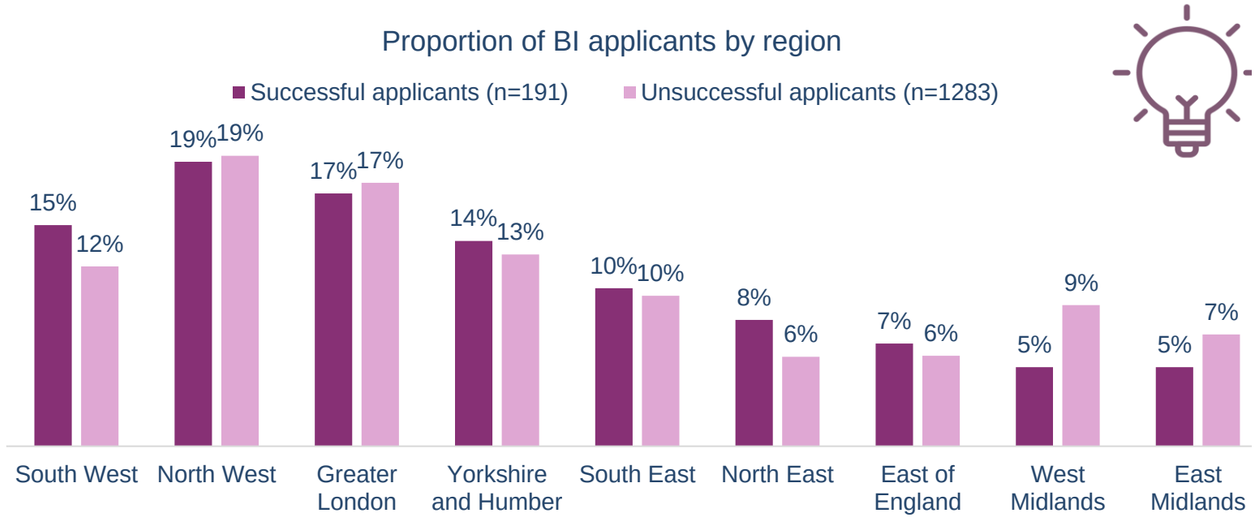


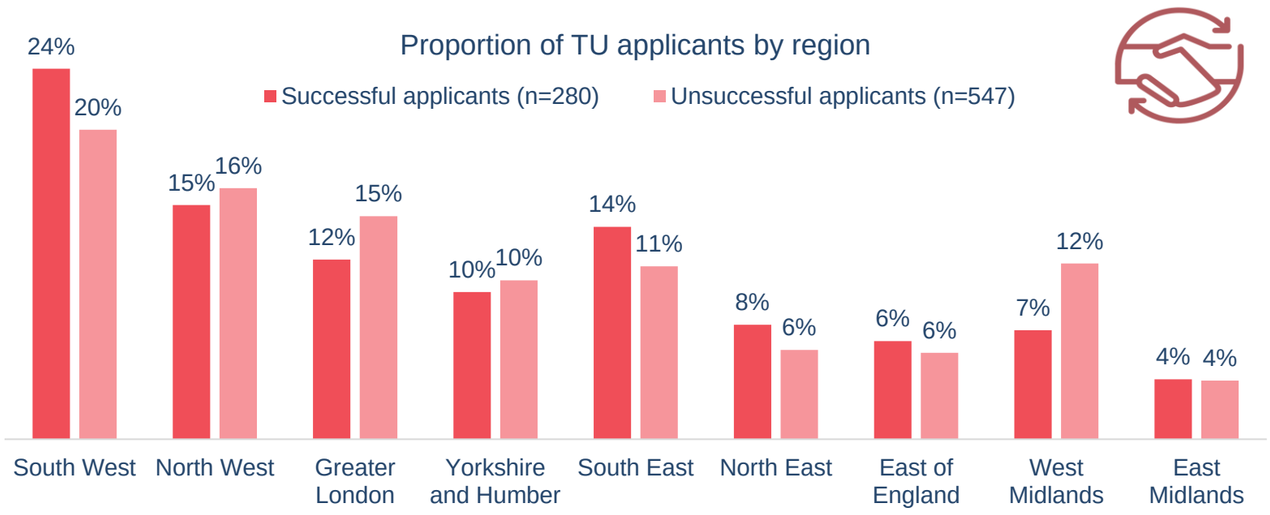
(1) Based on application data

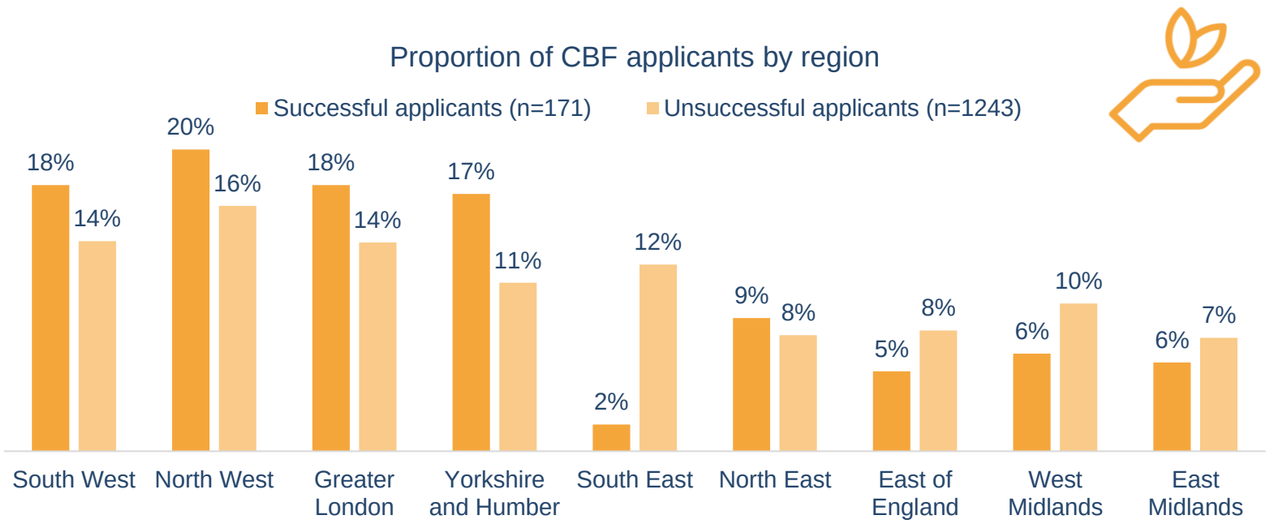
(2) Only rounds 3 and 4 data, as asset question was not in round 1 and 2

3.1. Applicants by region





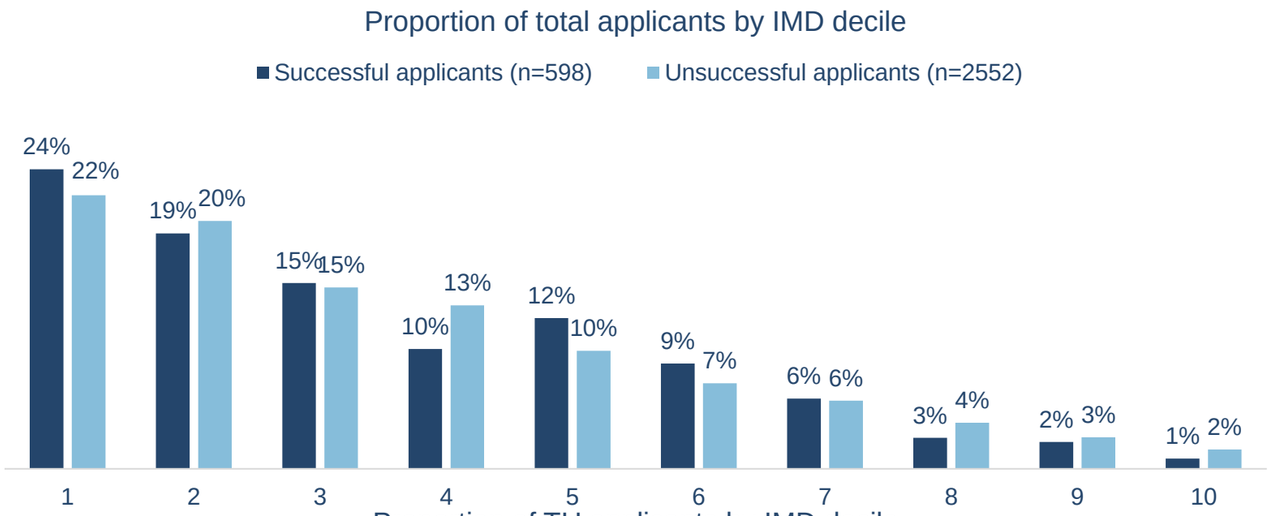


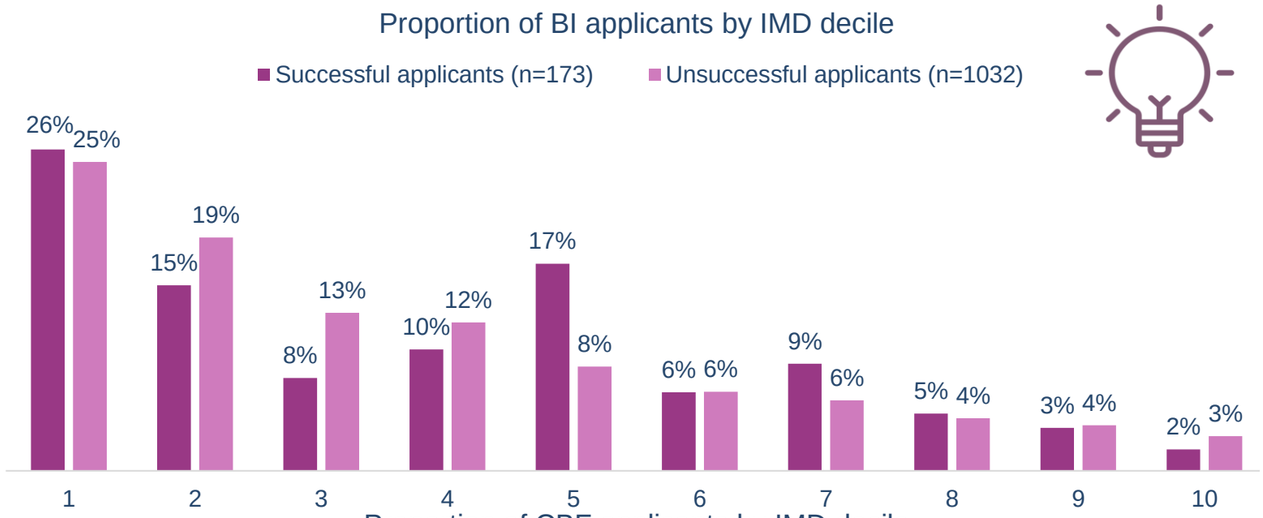


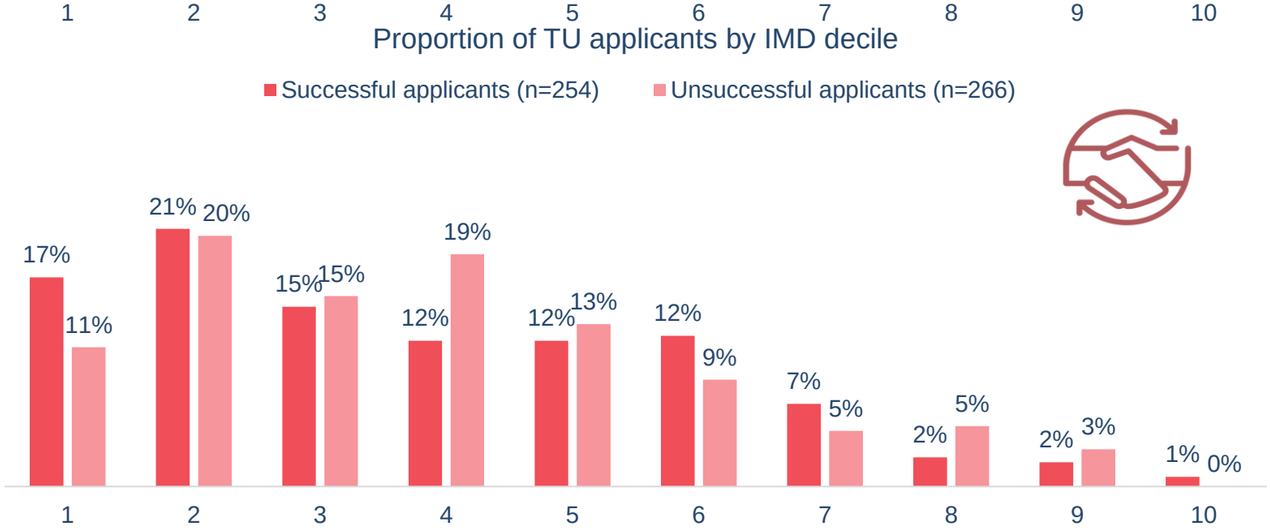
Applicants by region	Successful applicants								Unsuccessful applicants							
	Count				Percentage				Count				Percentage			
	BI	TU	CBF	Total (1)	BI	TU	CBF	Total	BI	TU	CBF	Total (1)	BI	TU	CBF	Total
South West	28	68	30	126	15%	24%	18%	20%	153	111	172	436	12%	20%	14%	14%
North West	36	43	34	113	19%	15%	20%	18%	247	90	201	538	19%	16%	16%	18%
Greater London	32	33	30	95	17%	12%	18%	15%	224	80	171	475	17%	15%	14%	15%
Yorkshire and Humber	26	27	29	82	14%	10%	17%	13%	163	57	138	358	13%	10%	11%	12%
South East	20	39	3	62	10%	14%	2%	10%	128	62	153	343	10%	11%	12%	11%
North East	16	21	15	52	8%	8%	9%	8%	76	32	95	203	6%	6%	8%	7%
East of England	13	18	9	40	7%	6%	5%	6%	77	31	99	207	6%	6%	8%	7%
West Midlands	10	20	11	41	5%	7%	6%	6%	120	63	121	304	9%	12%	10%	10%
East Midlands	10	11	10	31	5%	4%	6%	5%	95	21	93	209	7%	4%	7%	7%
Missing values (excluded from percentage)	0	0	0						0	2	15	17				

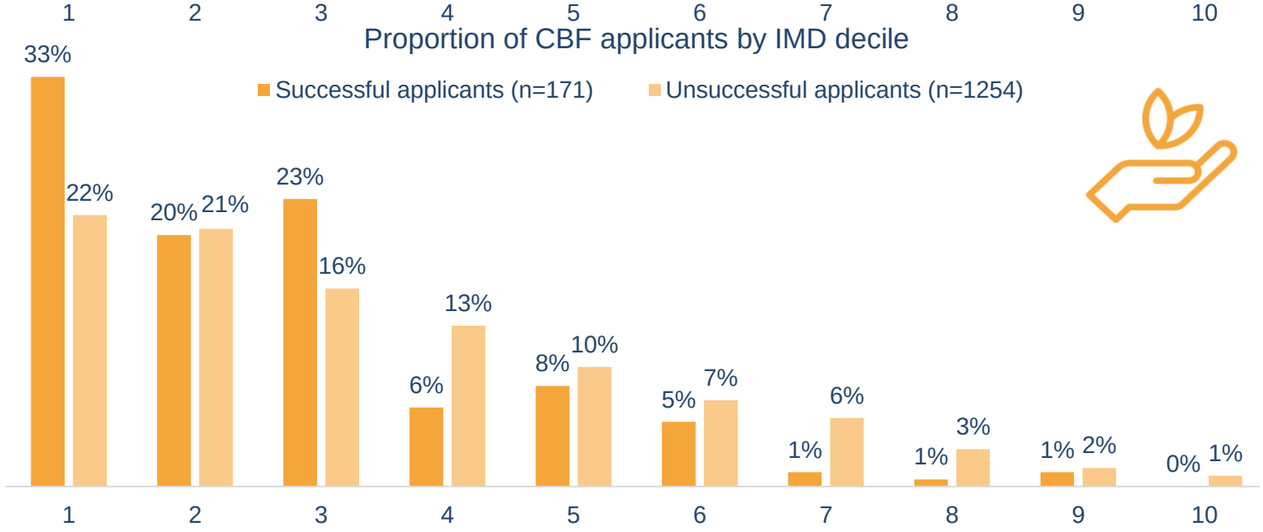
(1) Figures were calculated by programme i.e. duplicates may occur when a grantee gets funding from more than one programme or apply to more than one programme.

3.2. Applicants by Index of Multiple Deprivation 2019 (IMD) decile (1)









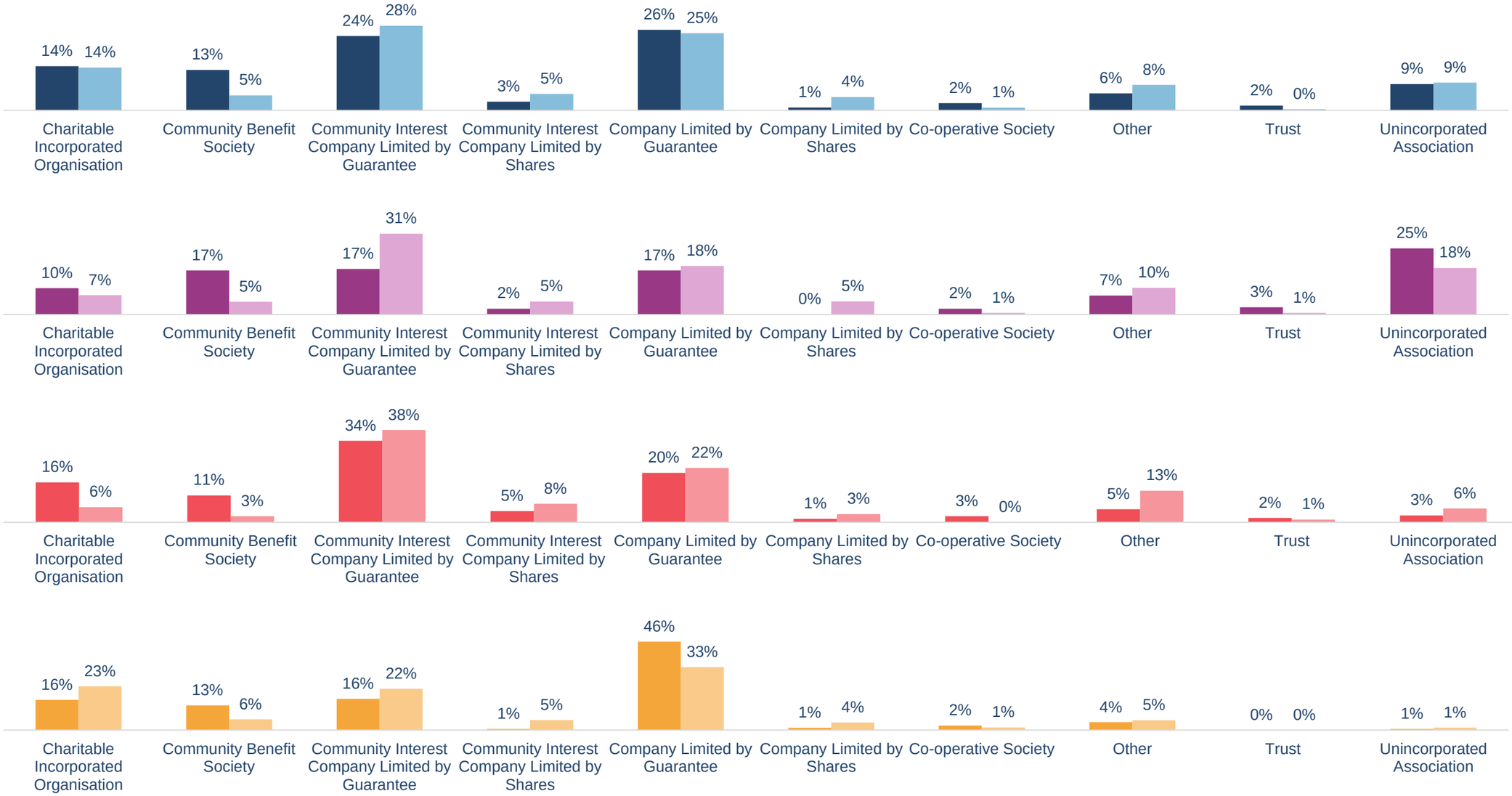
Applicants by IMD decile	Successful applicants								Unsuccessful applicants							
	Count				Percentage				Count				Percentage			
	BI	TU	CBF	Total (2)	BI	TU	CBF	Total	BI	TU (3)	CBF	Total (2)	BI	TU	CBF	Total
1	45	43	57	145	26%	17%	33%	24%	258	30	277	565	25%	11%	22%	22%
2	26	53	35	114	15%	21%	20%	19%	195	54	263	512	19%	20%	21%	20%
3	13	37	40	90	8%	15%	23%	15%	132	41	202	375	13%	15%	16%	15%
4	17	30	11	58	10%	12%	6%	10%	124	50	164	338	12%	19%	13%	13%
5	29	30	14	73	17%	12%	8%	12%	87	35	122	244	8%	13%	10%	10%
6	11	31	9	51	6%	12%	5%	9%	66	23	88	177	6%	9%	7%	7%
7	15	17	2	34	9%	7%	1%	6%	59	12	70	141	6%	5%	6%	6%
8	8	6	1	15	5%	2%	1%	3%	44	13	38	95	4%	5%	3%	4%
9	6	5	2	13	3%	2%	1%	2%	38	8	19	65	4%	3%	2%	3%
10	3	2	0	5	2%	1%	0%	1%	29	0	11	40	3%	0%	1%	2%
Missing values	18	26	0						251	283	4					

(1) IMD deciles were calculated by matching available postcodes of grantees with English deprivation data. Rounded averages were used when a grantee provided more than one postcode.

(2) Figures were calculated by programme i.e. duplicates may occur when a grantee gets funding from more than one programme.

(3) In TU rounds 1 and 2 postcodes of unsuccessful applicants were not available, hence their IMD

3.3. Applicants by legal structure



Total
- Successful applicants (n=631)
- Unsuccessful applicants (n=2894)

BI
- Successful applicants (n=180)
- Unsuccessful applicants (n=1283)

TU
- Successful applicants (n=280)
- Unsuccessful applicants (n=353)

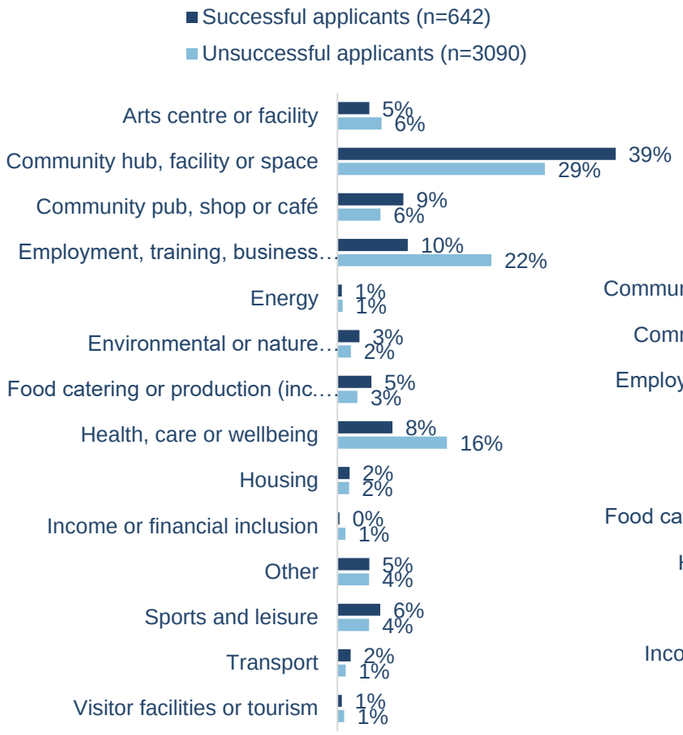
CBF
- Successful applicants (n=171)
- Unsuccessful applicants (n=1258)

Applicants by legal structure	Successful applicants								Unsuccessful applicants							
	Count				Percentage				Count				Percentage			
	BI	TU	CBF	Total (1)	BI	TU	CBF	Total	BI	TU (2)	CBF	Total (1)	BI	TU	CBF	Total
Company limited by guarantee	30	57	79	166	17%	20%	46%	26%	236	79	414	729	18%	22%	33%	25%
Community interest company limited by guarantee	31	94	28	153	17%	34%	16%	24%	392	134	272	798	31%	38%	22%	28%
Charitable incorporated organisation	18	46	27	91	10%	16%	16%	14%	94	22	288	404	7%	6%	23%	14%
Community benefit society	30	31	22	83	17%	11%	13%	13%	62	9	71	142	5%	3%	6%	5%
Unincorporated association	45	8	1	54	25%	3%	1%	9%	226	20	16	262	18%	6%	1%	9%
Other	13	15	7	35	7%	5%	4%	6%	130	46	65	241	10%	13%	5%	8%
Community interest company limited by shares	4	13	1	18	2%	5%	1%	3%	63	27	66	156	5%	8%	5%	5%
Co-operative society	4	7	4	15	2%	3%	2%	2%	8	0	17	25	1%	0%	1%	1%
Trust	5	5	0	10	3%	2%	0%	2%	8	4	0	12	1%	1%	0%	0%
Company limited by shares	0	4	2	6	0%	1%	1%	1%	64	12	49	125	5%	3%	4%	4%
Missing values (excluded from percentage)	11	0	0	11					0	196	0	196				

(1) Figures were calculated by programme i.e. duplicates may occur when a grantee gets funding from more than one programme.

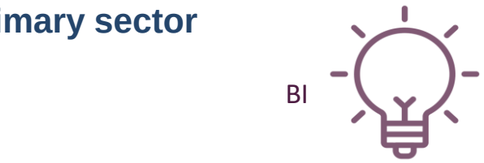
(2) In TU round 2, legal structure of unsuccessful applicants were not available.

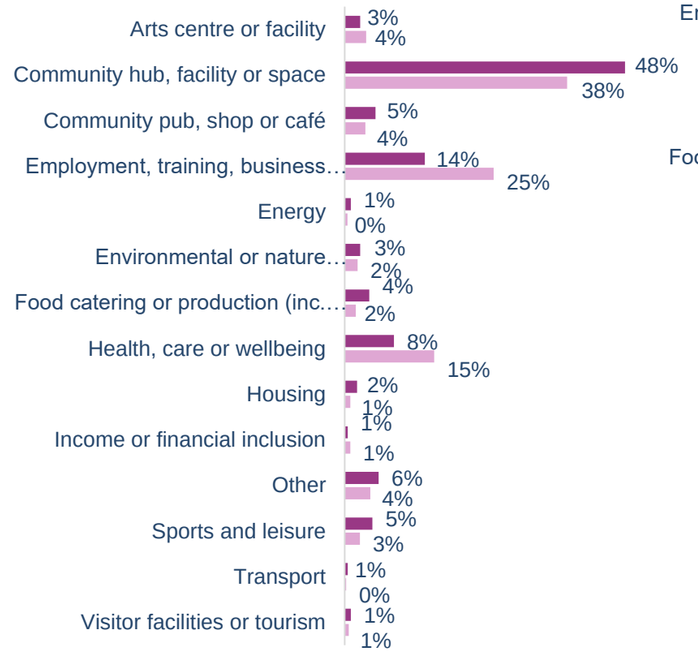
3.4. Applicants by primary sector

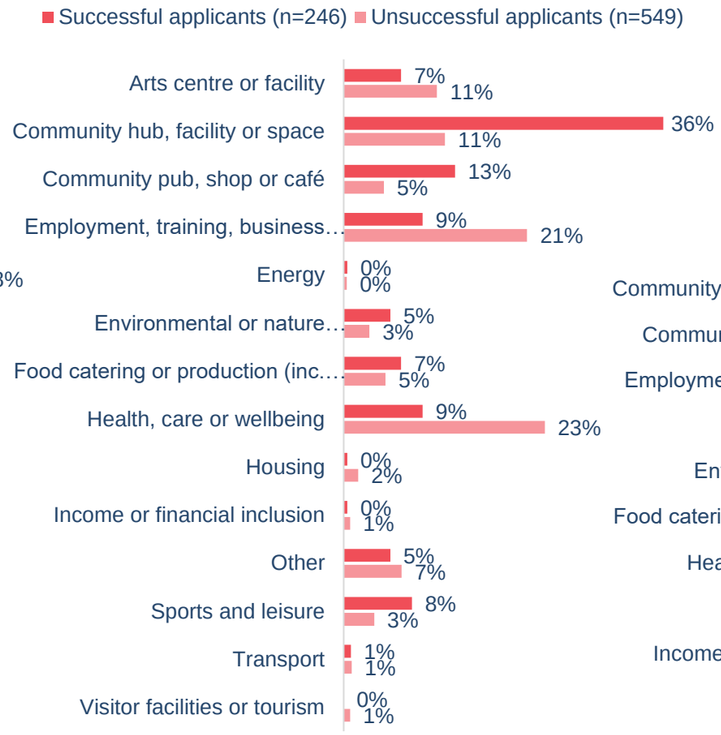


Total

BI

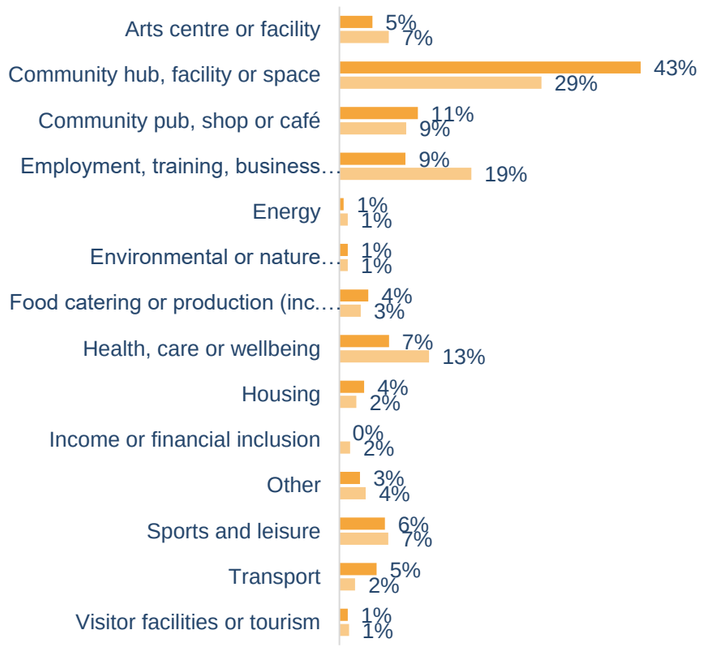






TU

CBF

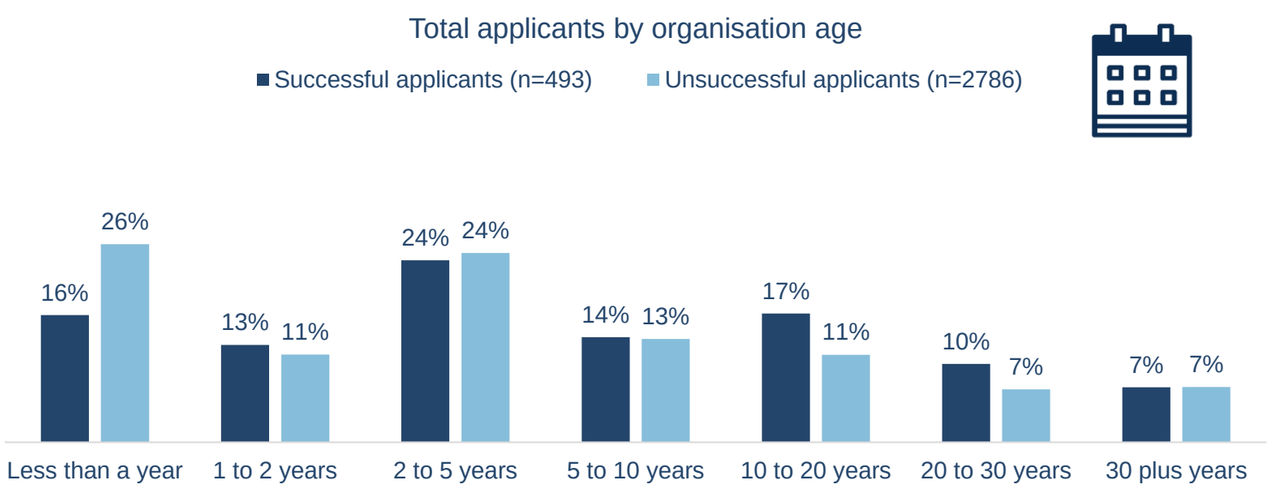


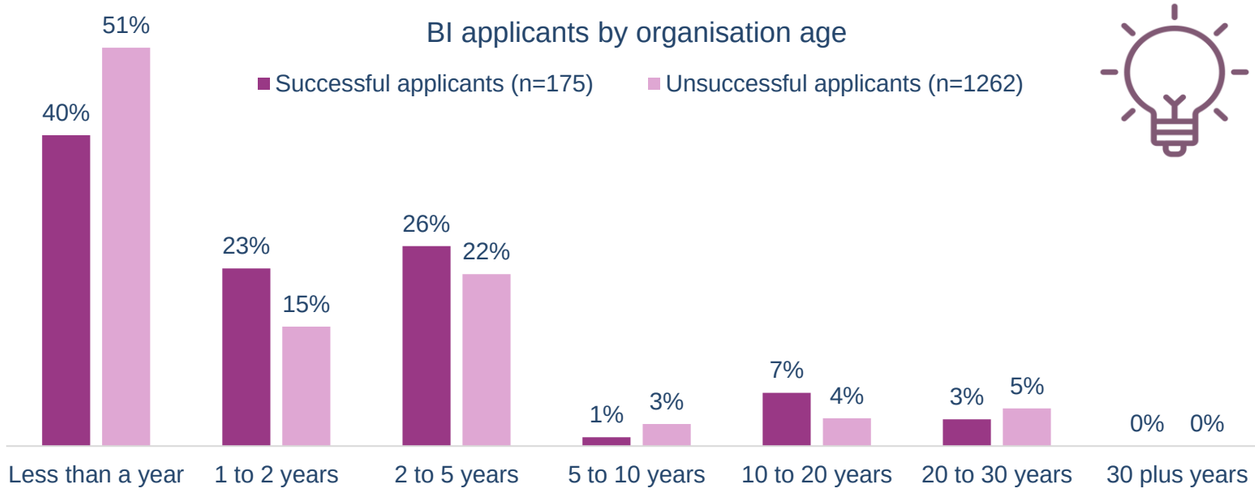
Applicants by primary sector	Successful applicants								Unsuccessful applicants							
	Count				Percentage				Count				Percentage			
	BI (1)	TU	CBF	Total (2)	BI	TU	CBF	Total	BI	TU	CBF	Total (2)	BI	TU	CBF	Total
Community hub, facility or space	91	89	73	253	48%	36%	43%	39%	485	63	360	908	38%	11%	29%	29%
Employment, training, business support or education	26	22	16	64	14%	9%	9%	10%	325	114	235	674	25%	21%	19%	22%
Community pub, shop or café	10	31	19	60	5%	13%	11%	9%	45	25	119	189	4%	5%	9%	6%
Health, care or wellbeing	16	22	12	50	8%	9%	7%	8%	195	125	160	480	15%	23%	13%	16%
Sports and leisure	9	19	11	39	5%	8%	6%	6%	33	19	87	139	3%	3%	7%	4%
Arts centre or facility	5	16	8	29	3%	7%	5%	5%	47	58	88	193	4%	11%	7%	6%
Food catering or production (inc. farming)	8	16	7	31	4%	7%	4%	5%	24	26	38	88	2%	5%	3%	3%
Environmental or nature conservation	5	13	2	20	3%	5%	1%	3%	28	16	15	59	2%	3%	1%	2%
Other	11	13	5	29	6%	5%	3%	5%	56	36	47	139	4%	7%	4%	4%
Visitor facilities or tourism	2	0	2	4	1%	0%	1%	1%	9	4	17	30	1%	1%	1%	1%
Housing	4	1	6	11	2%	0%	4%	2%	12	9	30	51	1%	2%	2%	2%
Transport	1	2	9	12	1%	1%	5%	2%	3	5	28	36	0%	1%	2%	1%
Income or financial inclusion	1	1	0	2	1%	0%	0%	0%	12	4	19	35	1%	1%	2%	1%
Energy	2	1	1	4	1%	0%	1%	1%	6	2	15	23	0%	0%	1%	1%
Missing values (excluded from percentage)	0	34	0						0	43	0					

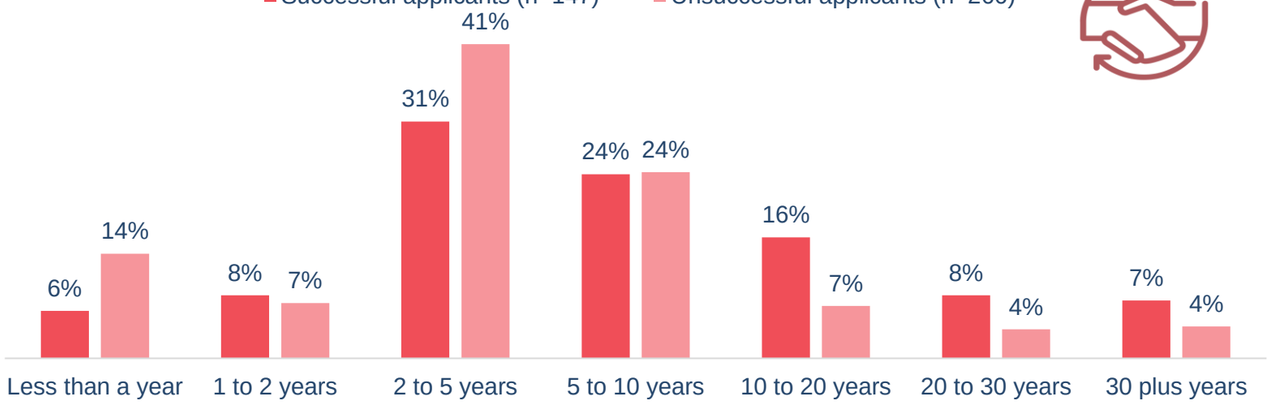
(1) BI sector data in rounds 1, 2, 3, and 4 were collected by a multiple choice question, and in rounds 5, 6, and 7 primary sector was distinct as one option. Refer to footnote (1) in page 9

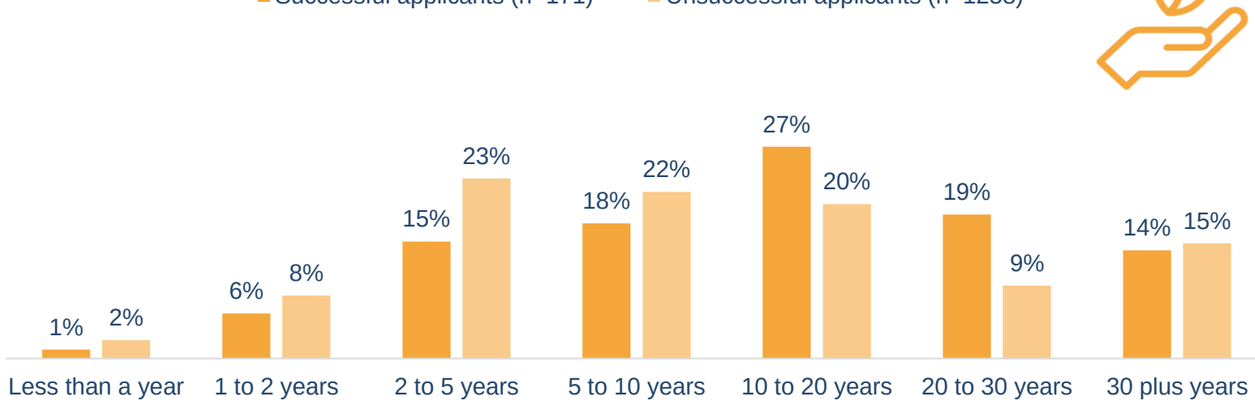
(2) Figures were calculated by programme i.e. duplicates may occur when a grantee gets funding from more than one programme or apply to more than one programme.

3.5. Applicants by organisation age as of when application was submitted









Applicants by organisation age	Successful applicants								Unsuccessful applicants							
	Count				Percentage				Count				Percentage			
	BI	TU (1)	CBF	Total (2)	BI	TU	CBF	Total	BI	TU (1)	CBF	Total (2)	BI	TU	CBF	Total
Less than a year	70	9	2	81	40%	6%	1%	16%	647	36	30	713	51%	14%	2%	26%
1 to 2 years	40	12	10	62	23%	8%	6%	13%	194	19	103	316	15%	7%	8%	11%
2 to 5 years	45	45	26	116	26%	31%	15%	24%	279	108	294	681	22%	41%	23%	24%
5 to 10 years	2	35	30	67	1%	24%	18%	14%	36	64	272	372	3%	24%	22%	13%
10 to 20 years	12	23	47	82	7%	16%	27%	17%	45	18	252	315	4%	7%	20%	11%
20 to 30 years	6	12	32	50	3%	8%	19%	10%	61	10	119	190	5%	4%	9%	7%
30 plus years	0	11	24	35	0%	7%	14%	7%	0	11	188	199	0%	4%	15%	7%
Missing values (excluded from percentage)	16	133	0	149					21	283	0	304				

(1) TU data only includes round 3 and round 4. Equivalent data for rounds 1 and 2 is not available.

(2) Figures were calculated by programme i.e. duplicates may occur when a grantee gets funding from more than one programme.

RENAISI

power to change